



MPA MANAGEMENT CAPACITY TRAINING PROGRAM
AGENDA— Day 11: COMMUNICATIONS, PART 1
December 2005, Nha Trang, Vietnam

Day 10 (evening) Communications	ACTIVITIES and OBJECTIVES	Materials
6:00-7:00 PM	<u>Tell us your Experience with Media and Communications</u> <ul style="list-style-type: none"> 1-hour informal session to hear about participants' experiences with the media, their impressions and their expectations for media training. <p><i>Total: 1 hour</i></p>	
Day 11 Communications	ACTIVITIES and OBJECTIVES	Materials
8:00-8:15	1) Overview of the day (15 minutes)	
8:15-9:00	2) Individual Presentations (presentations 5 min. each, feedback 5 min. each—total 45 min.) <ul style="list-style-type: none"> 4 volunteers to give presentation in front of whole group Feed back from all trainers 	<ul style="list-style-type: none"> 2 projectors 2 conference rooms
9:00-10:15 10:15-10:30 (break) 10:30-12:00	3) Divide into two groups (presentations 5 min. each, feedback 5 min. each—total 2.75 hours) <ul style="list-style-type: none"> Group 1 with George Lewinski and Vietnamese journalist Group 2 with Patty Debenham and Vietnamese journalist Switch trainers half way through so all participants hear all styles of feedback <p><i>Total: 3 hours</i></p>	
12:00-2:00	LUNCH	
2:00-2:45	1) How to Give Strong Presentations. (45 min)	
2:45-4:15	2) Mock Radio Panels (45 min) <ul style="list-style-type: none"> 4 panelists discuss one of following topics <ul style="list-style-type: none"> marine reserves overfishing amazing animals in the sea why we should protect the ocean? Feedback from all trainers Repeat mock radio panel with new topic and 4 new 	<ul style="list-style-type: none"> PA system set up to simulate a radio station call in radio show



	panelists Total: 1.5 hours	
4:15-4:30	BREAK	
4:30-4:45	3) Special Project (15 min) <ul style="list-style-type: none">• Request 4 volunteers that would like to revise their presentations they gave earlier in the day and present them a second time to the group at the end of day two. Trainers will be available to work with these individuals in the evening and help them revise their graphics and delivery.	
4:45-5:00	<u>Activity:</u> Work on contract agreement implementation plan	
5:00	AJOURN MEETING	
7:00-8:00	One hour debrief for MPA leadership Team	